

updated 4.10.2017	MONDAY 5.2.2018	TUESDAY 6.2.2018	WEDNESDAY 7.2.2018	THURSDAY 8.2.2018	FRIDAY 9.2.2018
	ARRIVAL DAY	OPENING DAY	WORKSHOP DAY	WORKSHOP DAY	SHARING & PRESENTATION /// CLOSING DAY
forenoon	Freezing Week 2018 HAMK University Centre, Hämeenlinna Finland Link here	Registration & info for Guests, Building C, lobby, VISAMÄKI OFFICIAL OPENING of Freezing Week 2017 Visamäki Auditorium A+B+C Keynote presentation Consept design Mary Norgaard-Larsen, VIA Exchange Possibilities Visamäki Auditorium A+B+C Presentations by Guests	Workshop Designathon Ideas and concept design for a company Briefing, defining, learning and solving Visamäki auditorium A + B + C Students from Visamäki & Valkeakoski Setting up the assignments!	Experimenting Generate Evaluate Create Concept Document Refine Plans	Concept approval and evaluation Sharing our findings, concepting & collecting feedback from other teams. Reflecting the experiment and the learning experience. Discussions Education and research co- operation within the themes smart design, business intelligence and entrepreneurship
	Lunch -time	Early arrivals	Lunchbreak & Contact Talks	Lunchbreak & Contact Talks	Lunchbreak & Contact Talks
14:00 → Optional for guests: Wetterhoff House, Creative Businesses			Exchange Possibilities Visamäki Auditorium A+B+C Presentations by Guests	Working with the challenge	Experimenting continues....
	18:00 Get- together dinner				
evening					<i>Informal Farewell party</i>
Bus transportation to locations will be arranged		Purple = Visamäki Campus		Blue = Optional	
<div><div><div>HAMK</div><div>HÄMEEN AMMATTIKORKEAKOULU HÄME UNIVERSITY OF APPLIED SCIENCES</div></div></div>					