

Dear International Partners and Colleagues,

We are happy to invite you to join the fourth "Freezing Week 2018", in 5-9 February 2018. We will build the international week around the themes: Smart Design, Business Intelligence and Entrepreneurship. This year, Freezing Week will take place in University Centre of HAMK in Hämeenlinna Campus. You will be able to share your expertise with students and other teachers, so there will be Networking, workshops, seminars and social events.

The program and social events are free for visiting lecturers from our partner universities. You will need to cover flights, hotels and other travelling expenses yourself. This teaching mobility can be financed by ERASMUS+ through your institution's **International Office**, provided there is an Erasmus+ agreement between HAMK and your university. For teacher mobility, 8 hours of teaching is required. You can give lectures (we would like to have proposals for lectures related to our topics), take part in workshops, get to know Hämeenlinna and also be given a chance to give a presentation of your university. Staff mobility for training is also possible, just tick the box when you sign-up.

The social events of the week include a visit to Wetterhoff House of Arts and Creative Industries, an informal get-together and a farewell party on Thursday evening.

- ☼ Online registration is now open HERE
- For updates, check our website www.hamk.fi/freezingweek
- For more information, please contact riikka.kekalainen-alkio@hamk.fi tel. +358 40 751 4051
- * Application deadline is 10 January 2018

The School of Entrepreneurship and Business welcomes you all!

Best regards on behalf of the Freezing week team

Juha Laurikainen

Head of Degree Program in Design

and

Riikka Kekäläinen-Alkio

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We look forward to meeting you in HAMK Hämeenlinna in February 2018!